



# vuforia® studio™

## RAPID AUGMENTED REALITY (AR) AUTHORIZING SOLUTION

Vuforia Studio provides industrial companies with the tools to quickly create and widely deliver AR content that transforms operations, facilitates knowledge transfer and improves profitability.

### Shortens Time to Value

Vuforia Studio's drag and drop interface makes it easy for content creators and Subject Matter Experts (SMEs) with no prior coding knowledge to get up and running quickly. Built for enterprise integration, scale and security, Vuforia Studio leverages existing 3D data, animated sequences and IoT data to help reduce development cost and complexity.

Experiences authored in Vuforia Studio can be deployed to the cloud or on-premise and accessed from smart phones, tablets or wearable devices via a single universal viewer application - Vuforia View. Developing and scaling enterprise-ready industrial AR experiences that simplify and improve service, manufacturing, sales and marketing has never been faster or easier.

### WHY VUFORIA STUDIO?

#### Reduce Development Costs:

Rapidly create content in an intuitive visual authoring environment

#### Accelerate Content Creation:

Build better experiences, faster by efficiently reusing 3D CAD and animated sequences

#### Deliver Enterprise Scalability:

Access and view AR experiences across the enterprise from a single universal application

#### Easily Provide Insight:

Create meaningful, actionable experiences by seamlessly incorporating contextualized IoT data

#### Support Workforce Innovation:

Out-of-the box support for mixed and assisted reality devices



“Vuforia Studio from PTC allowed us to affordably scale AR across the enterprise”

— Fran Piascik, Empower Innovation, BAE System

**KEY FEATURES AT A GLANCE:**

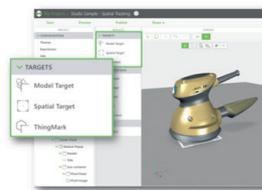
**Drag and Drop Authoring**



**On-Line and Offline Experiences**



**Advanced Spatial and Model Tracking**



**Certified Hosting Cloud and On-prem.**



**Assisted Reality**



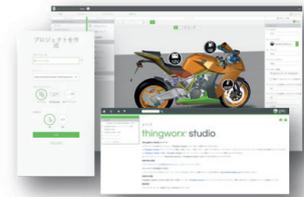
**Native IoT Integration**



**Universal Viewer**



**Global Scalability**



**Power Your Industrial Use Case:**

Vuforia Studio delivers powerful, industrial-strength AR technology that connects your digital and physical work spaces. It enables meaningful, actionable 3D interactions with facilities, processes and objects in the industrial world. AR experiences created in Vuforia Studio can be used to:

- Empower service technicians with real-time access to AR-guided repair procedures
- Improve assembly time and operator efficiency with step-by-step manufacturing work instructions
- Improve knowledge transfer and reduce time & cost of workforce skills training

**Vuforia View**

Vuforia View is a single application viewer that allows users to efficiently access and share the Augmented Reality experiences created in Vuforia Studio across the industrial enterprise. Users can view experiences on their favorite mobile, 2D and 3D wearable devices. Vuforia View's advanced computer vision capabilities bring products to life and empower front-line workers with immersive user interactions that are rich with 3D content and IoT data.

**Explore the Possibilities:**

Download Vuforia View for **FREE** from the Apple, Google or Windows App stores and discover the value that Vuforia Augmented Reality can bring to your business.



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