



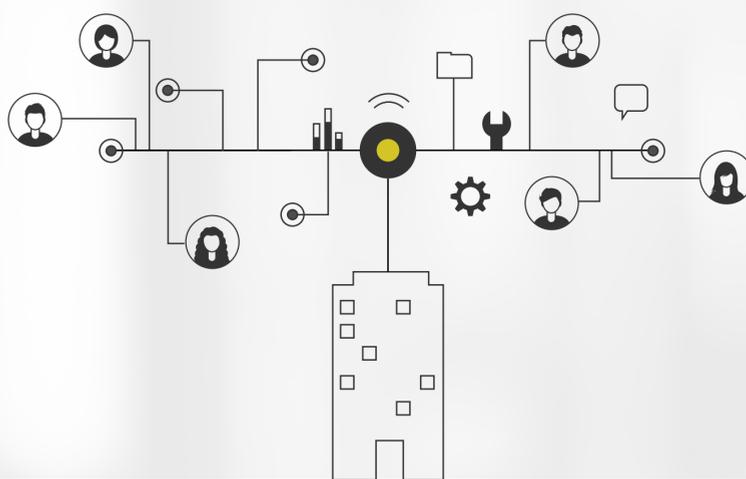
NAVIGATING PLM TODAY

MAKE COLLABORATION A STRATEGIC PRIORITY

Organizations struggle when it comes to managing the growing complexity of their product lines. Virtually all grapple with controlling a disparate and disconnected environment of product lifecycle systems and processes. In fact, 45% to 50% of firms struggle with product complexity — whether they launch a single product or hundreds per year.

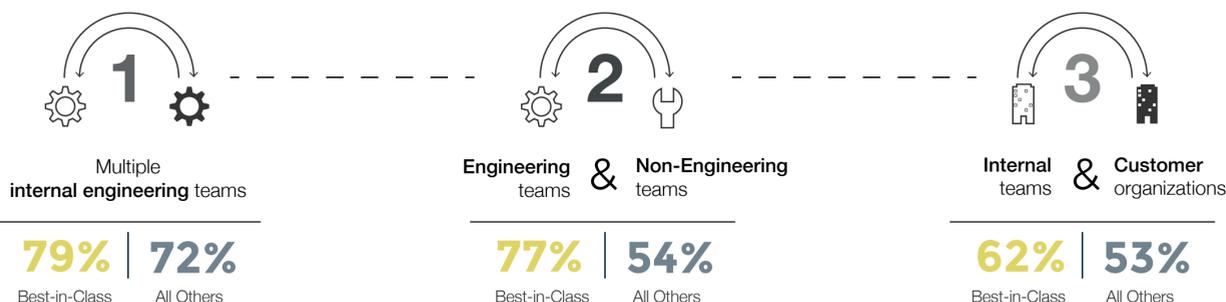
A CONSOLIDATED VIEW

Best-in-Class companies see significant improvements when stakeholders are able to access data and processes from multiple systems across silos for a common understanding — a consolidated view of product data and processes across the enterprise.

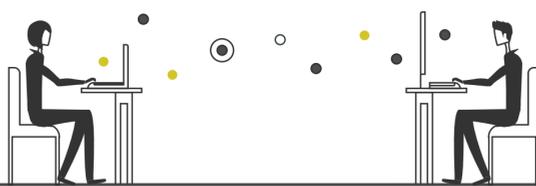


COLLABORATION STRATEGY

Having a single view to systems data enables seamless team collaboration. Best-in-Class companies are 43% more likely to collaborate than All Others in the following 3 areas combined:



How does your company collaborate?



COLLABORATION BENEFITS

This broader and deeper collaborative effort is instrumental for Best-in-Class in the following ways:



Best-in-Class companies don't just pay lip service to the notion of collaboration; they build it into their strategic approach to the product lifecycle by combining this collaborative approach with **effective PLM tools and capabilities**. This provides stakeholders across the entire product lifecycle access to the data they need, in the context they need and understand. The result is significant improvement; accelerated time-to-market, quality improvement, and higher engineering productivity, while significantly reducing cost of goods sold.

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